



## Join the Partners in Education Program

Show your support  
through sponsorship  
of our program

Contact Cora Bagley at  
(858) 668-4030  
cbagley@powayusd.com

### WAYS YOU CAN HELP:

-Become an advisor for  
Project Lead The Way,  
Robotics, Science  
Olympiad, and Career  
Technical Education  
classes

-Sponsor a fifth grade  
field trip to Junior  
Achievement's BizTown

-Offer an internship  
opportunity

- Provide classroom  
supplies

-Be a guest speaker in  
the classroom

- Offer a student  
scholarship

- Provide program  
funding support



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## Business Partners Contribute Throughout The Year!

From the start of the school year in August, business partners play a major role in the education of our students. As an extension of the classroom, students are offered opportunities to show relevance to classroom instruction and to experience real world application.

Preparing students for the new year is evident when:

- **Rotary of Poway** and **Costco** donate backpacks to our schools;
- **WalMart** helps fill backpacks;
- **Office Depot** hosts back to school breakfast for teachers; promotes their 5% Back to School Program;
- **Mission Federal Credit Union** hosts the New Teacher Breakfast;
- **Target** promotes its Take Charge of Education Program which gives \$\$\$ back to schools when patrons swipe their Target cards.

September ushers in commitments from our business partners to sponsor Fifth Grade Field Trips to Junior Achievement's BizTown. Thank you to **Echo Pacific Construction, Mission Federal Credit Union, Sony, Wells Fargo, Barnhart Balfour Beatty, Teradata Corporation, Arey Jones Educational Solutions, Moser Orthodontics.**

With October coolness in the air, business partners offer opportunities for our students to participate in our Women in Engineering Career Day for Middle School Girls. **Lockheed Martin, Solar Turbines, Raytheon, Society of Women Engineers, SPAWAR, General Dynamics NASSCO, SAIC, HP, and Qualcomm** make this a memorable event.

Each fall **HP** opens its doors to allow schools to reap the benefit of their surplus equipment and supplies during HP Donation Day.

The annual College Fair brings students and parents the opportunity to learn about the college admissions process and connect with over 100 college and university representatives. **Tutoring Club** and

**NextStep College Counseling** sponsor the College Representatives Reception.

November and December holidays don't stop our business partners from volunteering in the classrooms to assist the Robotics Programs or Science Olympiad teams. Financial donations allow our teams to compete in regional and national competitions. Strong supporters include **BAE Systems, Teradata, Qualcomm, Northrop Grumman, SAIC, Call2Recycle, BD Biosciences, NASA/Autodesk.**

January marks the beginning of internships at **Northrop Grumman** and **Sony** providing opportunities for students to explore careers and sample life in the workforce.

February kicks off Job Shadowing. **Sony, Palomar Medical Center, Carmel Mountain Veterinary Hospital** are just some of the partners who open their doors to our students to allow them to learn about careers in industry. Positions shadowed include engineering, legal, health & fitness, marketing, administration, sales, media, human resources, laboratory, surgery, radiology, pediatrics, orthopedics, medical records, EMT, trauma, and veterinary.

Through business partner sponsorship of the annual Recognition Dinner, we are able to recognize Teachers of the Year, Classified Employees of the Year, Volunteers of the Year, Board Certified Teachers, Foundation and PTA leaders. This event was sponsored by **Mission Federal Credit Union** and **Sony Electronics Inc.** An evening of celebration!

March boasts the San Diego Festival of Science and Math. With business partner sponsorship from **Northrop Grumman Corporation, Albertsons, and Costco,** middle school students demonstrate and share science with San Diego students and families. This year's Expo Day was held at Petco Park.

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## Advocate Sponsors (\$250—\$999)

A+ Family Dentistry  
AA Equipment  
AEFCT  
Arch Health Partners  
Armstrong Growers  
Atkinson, Andelson, Loya, Ruud & Romo  
Aurora Behavioral Health Care  
Bellus Academy  
Best Best & Krieger LLP  
Bowie, Arneson, Wiles & Giannone  
Brian Davey, DDS, INC  
California Coast Credit Union  
Chad Basinger, Realtor, CPA, CFP  
CitySaver  
Clever Promotions  
Coldwell Banker Residential Brokerage  
Cora Bagley  
Courtyard by Marriott  
Dave Bang Associates Inc  
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EDCO Waste and Recycling Svcs, Inc  
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Poway Community Association  
Rancho Bernardo Inn  
Rosanne Brown  
School Scoops  
Senomyx  
Service Employees Int'l Union 221  
Sierra Nevada Group  
State Farm Insurance—Lori Long  
Tamara Stewart  
Terra Bella Nursery, Inc.  
The James A. Milligan Foundation Inc.  
Tiffany Lynch  
Time Warner Cable  
Toni Kraft  
Turf Star, Inc.  
United Metal Products  
Wells Fargo – Poway  
Zions Bank

## PARTNERS IN EDUCATION PROGRAM HIGHLIGHTS



### San Diego Science Festival

Twin Peaks Middle School and Oak Valley Middle School students participated in the San Diego Science Festival Expo Day at Petco Park. At their booth, students demonstrated how to make GluGlu Polymer Putty. After kneading the mixture in a plastic bag, the students watched it bounce! More than 50,000 people attended the event. Sponsorship by **Northrop Grumman, Costco, Albertsons,**

### *Continued from page 1*

As April arrives, schools are showered with generosity from our business partners. Contributions come in many sizes. From furniture, classroom supplies, equipment, cameras, gift certificates and gifts for school auction nights, to water and snacks for fun runs, incentives and awards acknowledging student achievement and program sponsorship.

We also look forward in April to the announcement by **Northrop Grumman** of the Space Camp Scholarship open to middle school students. Two students are awarded the memorable opportunity to attend one week at the U.S. Rocket & Space Center in Huntsville, AL in July.

May showcases the annual Partners in Education Golf Classic during which our business partners, many of whom join us for the day, continue showing their generosity by assisting with tournament sponsorships, as well as donations for raffle and auctions. This is a major **PUSD Foundation** fundraiser which helps fund programs in science, technology, engineering, arts, and math; and opportunities focused on career and college readiness.

Major sponsors include **Barnhart Balfour Beatty, ARCADIS, Stone & Youngberg, Arrey Jones Educational Solutions, Dolinka Group, California Financial Services, Digital Networks, BakerNowicki Design, Black Mountain Ranch LLC, Echo Pacific Construction, NTD Architecture, Climatec, Certified Air Conditioning.**

June celebrates student success with scholarships from our business partners: **Kiwanis of Poway;**

### Salk Institute Mobile Lab Visits Meadowbrook Middle School

Students learn about DNA testing and genetics from Salk Institute scientists who arrive by van equipped with supplies and microscopes to demonstrate the wonders of science. Over 320 students were privileged to experience this unique hands on program. Students received three days of learning about cells and cell functions, extracting DNA from wheat germ, and separating DNA fragments by using gel electrophoresis.



**Teradata Corporation; Rotary Club of Poway; Rotary Club of Rancho Bernardo; Rotary Club of Rancho Bernardo Sunrise; Northrop Grumman Corporation;** judging of senior projects, and interviewing AVID students.

And, as the school year comes to a close, we greatly appreciate donations from our business partners supporting safe and celebratory Grad Nights for our seniors.

July provides a time for teacher training for Project Lead The Way engineering and biomedical classes and summer internship programs— all possible because of our business partners' dedication to the education of our students and staff.

Throughout the year, business partners are seen in and out of the classrooms as advisors, speakers, mentors, and presenters. They open their doors to us and continue to support our student programs throughout our schools with financial and in-kind donations of product and services. Monetary and in-kind donations received during 2010-11 exceeded \$843,900.

Thank you to all our Partners in Education throughout the year! Value to Poway Unified School District: **Priceless!**

A **Partner** is a business, organization, or individual that commits to specific activities intended to benefit students, improve student achievement or accomplish District goals.

A **Sponsor** is a business, organization, or individual that provides financial support to the District by underwriting a specific event, funding equipment or making a general donation to support the District's vision. We thank our Partners and Sponsors for their dedication to the education of our students.

# PARTNERS IN EDUCATION PROGRAM HIGHLIGHTS

## College and Career Readiness...

### Women in Engineering Career Day for Middle School Girls



This year Partners in Education was fortunate to offer our six middle schools to participate in Women in Engineering Career Days for middle school girls. Events were hosted and sponsored by our business partners, **Lockheed Martin**, **Solar Turbines**, and the **Society of Women Engineers**.

### Fifth Grade Students at Junior Achievement's BizTown

Taking on the role of SDG&E employees, students had a glimpse of life in the workplace.



### Palomar Medical Center Job Shadow Day



### Cyber Patriot Competition

Westview High and Poway High teams were awarded 2nd and 10th place in national competition. Cyber Patriot is a national cyber defense security competition preparing students in STEM and future careers in cyber technology securities. The program was envisioned by the Air Force Association and teams were sponsored by **Northrop Grumman** and **BAE Systems**.



## Your Donation to the Partners in Education Program Makes a Difference!

#### Current Needs Include:

- Sponsorship of an elementary fifth grade trip to Junior Achievement's BizTown
- Financial Support of our high school on-line course development
- Job Shadowing opportunities
- Advisors for Project Lead The Way classes at middle and high schools
- Computer equipment/technology labs
- Support of Robotics and Science Olympiad
- Science Lab Equipment
- Scholarships for students
- Sponsors of San Diego Science Festival
- Support of art programs

#### Levels of Sponsorship

- Legacy \$30,000 and above
- Visionary \$15,000 - \$29,999
- Innovator \$5,000 - \$14,999
- Champion \$1,000 - \$4,999
- Advocate \$250 - \$999

#### For more information on sponsorship benefits and how to donate:

[www.powayusd.com/foundation](http://www.powayusd.com/foundation)

Or mail your check to  
PUSD Foundation  
13626 Twin Peaks Road  
Poway, California 92064

## Champion Sponsors (\$1,000-\$4,999)

A&S Flooring  
Able Heating & Air Conditioning  
Advance Plumbing  
ARCADIS  
BakerNowicki Design Studio  
Barney & Barney LLC  
Black Mountain Ranch LLC  
Café Merlot  
Certified Air Conditioning  
Challenger Sheet Metal  
City National Bank  
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General Atomics  
Gould Electric  
High Tech Recycling  
Holliday Fenoglio Fowler, L.P.  
Hoover Tile  
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Kiwanis Club of Poway  
La Jolla Electric, Inc.  
Laurence Rivkin, MD  
Marrokal Design & Remodeling  
Moser Orthodontics  
NTD Architecture  
Office Depot  
Pardee Homes  
Pierce Education Properties  
Poway Federation of Teachers  
Poway Honda  
Rocky Coast Framers, Inc.  
Rotary Club of  
    Rancho Bernardo  
SAIC  
SimplexGrinnell  
Society of Women Engineers  
Solar Turbines  
Southwest Specialties  
Standard Drywall Inc.  
Sylvester Roofing  
Todd & Mari Gutschow Family  
    Foundation  
Toyota of Poway  
Tutoring Club of Poway and  
    Torrey Highlands  
United Auto Body  
Walmart

## Innovator Sponsors (\$5,000—\$14,999)

Adidas  
Arey Jones Educational  
Solutions  
BAE Systems  
BD Biosciences  
California Financial Services  
Cologic  
Dolinka Group, LLC  
Family Karate  
Mission Federal Credit Union  
NASA/Autodesk  
Qualcomm Inc.  
Rotary Club of Poway  
Rotary Club of Rancho  
Bernardo Sunrise  
Stone & Youngberg  
Target – Poway

## BUSINESS PARTNER OF THE YEAR 2010--11

Congratulations to KIM ROHR  
Community Affairs  
Sony Electronics Inc.  
for her dedication to the  
education and success of our  
students!

The focus of the Partners in  
Education Program is to support  
programs in the following areas:

1. Development of Science,  
Technology, Engineering,  
Arts, and Math (STEAM) skills
2. Enhancement of College and  
Career Readiness
3. Infusion of Rigor, Relevance,  
and Relationships in the  
classroom

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(858) 668-4030  
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[www.powayusd.com/partners](http://www.powayusd.com/partners)

## LEGACY PARTNERS (\$30,000 and above)

- **Echo Pacific Construction, Inc.**

Echo Pacific Construction, Inc. is located in Escondido, CA and is a premier General Contractor supporting the schools in the Poway Unified School District. Echo Pacific has been involved with the modernization of Poway schools and is a strong supporter of the Los Penasquitos “No Excuses University”. Echo Pacific is highly committed to student and teacher success.

- **Northrop Grumman Corporation**

Northrop Grumman Corporation is a leading global security company whose employees provide innovative systems, products, and solutions in aerospace, electronics, information systems, shipbuilding and technical services to government and commercial customers worldwide. Northrop Grumman Corporation is the District’s major sponsor of Project Lead The Way engineering classes at the middle and high schools, as well as our robotics programs and recent Cyber Patriot team competition. Northrop Grumman’s High school Involvement Partnership (HIP) program is a model internship program offered to our high school seniors.

- **Sony Electronics Inc.**

“Believe that anything you imagine, you can make real. At Sony, we’re not just about creating products. We’re about inspiring life, capturing moments and introducing imagination to everyone.” Sony is a leading manufacturer of audio, video, communication, and information technology products for the consumer and professional markets. Sony has been a partner in education since 1992 supporting the schools with quality product, program sponsorship, job shadowing, internships for students, and externships for teachers.

## VISIONARY SPONSORS (\$15,000—\$29,999)

- **Barnhart Balfour Beatty**

Barnhart Balfour Beatty is one of the largest builders of schools in the United States and has an award-winning portfolio of diverse projects for local government, the military and healthcare. Del Norte High School, one of the largest and most technologically advanced high schools in the country, was completed in 2009. The company is built on the fundamental principles of integrity, dedication to excellence, trustworthiness and community service. A long time supporter of programs within the Poway Unified School District, Barnhart Balfour Beatty is dedicated to the success of our students and staff.

- **Call2Recycle**

Call2Recycle is the only free rechargeable battery and cell phone collection program in North America. Since 1996, Call2Recycle has diverted over 60 million pounds of rechargeable batteries from the solid waste stream and established a network of 30,000 public collection sites. Promoting eco-safe reclamation and recycling, Call2Recycle advances green business practices and environmental sustainability. We appreciate Call2Recycle’s ongoing support of Poway High School robotics program.

- **Teradata Corporation**

Teradata is the world’s largest company solely focused on creating enterprise agility through database software, enterprise data warehousing, data warehouse appliances, and analytics. Providing powerful solutions for companies of all sizes, Teradata brings expert insight to business through the highest performing technology available. Teradata is a loyal sponsor of fifth grade field trips to Junior Achievement’s BizTown and the robotics programs at the elementary, middle and high school levels.