



September 2, 2010

Dear Westview Choir Parents and Guardians,

It is with great pleasure that I welcome you to an exciting 2010-2011 school year! This year promises great performances, learning experiences and opportunities of tremendous growth for your child. This choral program is the perfect place for your talented child.

My name is Ms. Maurer and I will be directing the Westview choral ensembles this year. Therefore, let me introduce myself: I obtained my Bachelor of Music degree in both Music Education and Vocal Performance from Chapman University's Conservatory of Performing Arts. I have received my teaching credential and am working towards my Master's in Teaching from Chapman University as well. My strong passion for music and the arts is reflected in my classical training, extensive and diverse performance experience, rigorous education and my genuine enthusiasm for teaching music. I am looking forward to using my attributes to direct your child musically through his or her high school years.

I would love for you to be a part of your child's education, especially their music education. Your support is vital to the success of your child and this choral program. There will be plenty of opportunities for you to get involved, volunteer, attend performances and help with homework assignments. You will be well informed of upcoming events and deadlines through our choral website at [www.powayusd.com/pusdwvhs/choral/](http://www.powayusd.com/pusdwvhs/choral/) and the Learning Point website at <https://learningpoint.org/webapps/portal/frameset.jsp>. In addition, my contact information is listed below and I invite you to contact me with any questions or concerns you may have at any time.

Being a part of the Booster Club is another great way to support your child and this program. If you would like to become a part of the Booster Club, please contact our Booster Club President, Cathy Pence, at [cpence@san.rr.com](mailto:cpence@san.rr.com).

Thank you for your interest in your child's music education. It is going to be a wonderful year!

With gratitude,

*Ms. Crystal Maurer*

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## **MUSIC BACK TO SCHOOL NIGHT – THURSDAY, SEPTEMBER 2<sup>ND</sup> 2010**

**Altissimo Voce, Bella Voce and Westview Choir**

### **1. Welcome**

- a. Ms. Crystal Maurer, Westview Choral Director  
Email: [cmaurer@powayusd.com](mailto:cmaurer@powayusd.com)  
Phone: 858-780-2000 ext. 3222
- b. Biography

### **2. Overview Of Choral Program Calendar**

On the website: <http://www.powayusd.com/pusdwvhs/choral/default.htm>

### **3. Choral Program Policies & Procedures**

- a. Attendance – School, Performances & Rehearsals
- b. Grades
- c. Practice Expectations

### **4. Choral Program Budget**

- a. Some expenses that contribute to a successful choral program include:
  1. Piano Accompanist
  2. Music
  3. Instructional Supplies
    - a. Books, CD Players, Microphones, Storage, Office Supplies
  4. Concert Performances
    - b. Banners & Publicity, Program, Flyers & Tickets, Decorations/Stage Design, Platforms, Etc.
  5. Awards Night
    - a. Awards & Engraving Costs, Ceremony/Decorations
  6. Transportation
  7. Festivals

### **5. Choir Groups & Uniforms**

- a. Altissimo Voce
- b. Bella Voce
- c. Westview Choir

### **6. Optional Spring Trip for Altissimo Voce and Bella Voce**

- a. Fundraising – Dudley's bread, restaurant nights, product sales, etc.



**7. Introduction of Student Choir Board**

**8. Introduction of Booster Board**

- a. Booster President - Cathy Pence
- b. Open positions

**9. Booster Fundraiser Ideas/Possibilities for General Fund (Parent Generated)**

- a. Patron Letter
- b. Opportunity Drawings
- c. Eco-phone/Ink Cartridge Recycling Collections
- d. E-Scrip
- e. Corporate Sponsors

**10. Choral Program Volunteer Opportunities**

- a. Performances – Ticket Sales/Ticket Takers/Ushers/Chaperones/
- b. Sales: Flowers/CD's/DVD's/Raffle Tickets/Decorations/Refreshments/
- c. Clean-Up

**11. Questions & Answer Session**

Before you leave tonight, please drop off any completed sheets. Our Booster volunteers will be happy to answer your questions.

**NOTES:**